

## Industry

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# EQ3 Selects Kenne Shepherd Interior Design for New York Flagship

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Canadian furniture retailer EQ3 has selected Kenne Shepherd Interior Design Architecture PLLC (KSI) to collaborate with their design team to bring its unique retail brand to life inside of its new New York flagship.

EQ3's 11,800-sq.-ft. flagship store, located at 116 Seventh Avenue in Manhattan's Chelsea Design District, was designed by EQ3's former Creative Director Thom Fougere. The metal and glass building and store interior include three floors of open-flowing retail space that is infused with natural daylight and benefits from a carefully calibrated lighting design that illuminates the interior walls to balance the natural lighting.

In collaboration with EQ3's design team, KSI also is working on a second store at SoNo Collection Mall in Norwalk, Conn. The 10,000-sq.-ft. store is scheduled to open this year. Ceiling heights vary from 14 ft. at the entry to a welcoming 12 ft. throughout most of the store, which also features an open layout.



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"It has been extremely rewarding to collaborate with EQ3 on these projects," says Kenne Shepherd, principal of KSI. "EQ3's design aesthetic is very much in alignment with our own and made it a pleasure to work with them to bring their retail vision to life. We know shoppers will be drawn to Thom Fougere's uniquely designed 'jewel box' building housing carefully crafted spaces that beautifully showcase EQ3's product."

"KSI served as our feet on the ground in New York and Norwalk, meticulously overseeing every aspect of both projects. KSI's familiarity with the nuances of the retail market, high-level design execution and project management skills have been invaluable," says Nils Vik, senior director of product development at EQ3.

Photo by Thom Fougere

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