



SALVATORE FERRAGAMO

Union Square, San Francisco, CA

Seeking to create an entirely new retail image and a pivotal new direction for the House of Ferragamo, the new West Coast flagship store offers a fresh, classic image synonymous with the family's definition of modern style. Its sweeping interior vistas, dynamic two story vertical spaces illuminated by a floating lighting grid and generous architectural proportions bring a fresh minimalist style and soft modern appeal to the time-honored tradition of the family name.

