



HISTORY cont'd

Ms. Shepherd is a member of the AIA New York Chapter and serves as an active member of its Marketing and Public Relations Committee. A mentor to young professionals, she was instrumental in forming a strategic alliance among the AIA New York Chapter Marketing and Public Relations Committee, the Society for Marketing Professional Services (SMPS) and the Society of Design Administration (SDA). The alliance's first program offered was a series of ground-breaking panel discussions addressing the specific topics related to career advancement of young architects, engineers, construction professionals and planners.

Ms. Shepherd has been invited to speak publicly on a number of professional topics including "How to Make a Client 'Work' for You", sponsored by the American Institute of Architects' seminar series titled, Vital Signs: The Business of Architecture. She is also a member of the Association of Real Estate Women (AREW) serving as co-chair of their Communications Committee and the Fashion Group International (FGI). Recently, she was honored by AREW by receiving their nomination as a candidate for the Avon Women of Enterprise Awards.

PUBLICATIONS . . .